

NTCI Analytics

Compliance & Privacy Framework

Version 2026.1 — Restricted Distribution

1. Scope

This framework governs NTCI Analytics' data infrastructure, identity resolution, and routing services provided exclusively to pre-approved institutional partners under non-disclosure.

2. Permitted Use

Approved workflows include audience analytics, CRM hygiene, campaign measurement, direct mail fulfillment, and aggregated geographic modeling for commercial marketing purposes.

3. Prohibited Use

Sensitive venue targeting, individual surveillance, eligibility decisioning, credit/insurance/employment determinations, political persuasion, and discriminatory advertising are strictly prohibited.

4. Data Governance

All ingestion is subject to source vetting, permitted-use review, and suppression workflows. Raw device identifiers are never exposed to clients.

5. Chain of Custody

Resolved datasets are delivered via encrypted flat-file batches (CSV) or designated SFTP drops with cryptographic integrity verification.

6. Risk Mitigation

Operations are structured to comply with multi-million-dollar agency liability underwritings and data-privacy insurance covenants.

7. Consumer Privacy Rights

Access, deletion, correction, opt-out of sale/sharing, and limitation of sensitive data use requests are honored via compliance@ntci.site.

8. Contact

compliance@ntci.site — All inquiries reviewed for permitted use, privacy-rights handling, and prohibited-use restrictions prior to response.